

BOSTON PRIVATE BANK & TRUST COMPANY

INVITES YOU TO ATTEND AN EDUCATIONAL PANEL DISCUSSION ON:

“Today’s Real Estate Market and Tips for Success in 2014 and Beyond”

May 1, 2014

5:30 p.m. to 7:30 p.m.

Boston Private Bank & Trust Company
Ten Post Office Square, Boston
2nd Floor, Great Room

Are you curious about the real estate market for 2014?

Do you have a property and want to know what you can do to increase your resale value?

What home improvements drive the most value for resale?

Topics include:

- How today’s rates & loan programs can be leveraged to build your real estate investment portfolio
- What trends are happening in 2014 and what can we expect for the rest of the year and beyond
- What home improvements drive property value
- How to succeed as a buyer in a seller’s market Q&A Session

Field Experts:

Portfolio Manager *[Boston Private Bank & Trust Company](#)*

Overview of the economic climate, rates and today’s loan programs

Michelle Meiser, Realtor® *[William Raveis Real Estate](#)*

Areas of investment in MA, today’s buyer trends, what’s in and out for home improvements

Danyl Collings, Branch Manager *[Forsythe Appraisals, LLC](#)*

Tips to increase your appraisal value, things that can decrease your appraisal value

Mounzer Aylouche, Relationship Manager *[MassHousing](#)* and
President *[Massachusetts Mortgage Bankers Foundation](#)*

Today’s lending environment

AGENDA: 5:30 p.m. – 6:00 p.m. Networking, food and beverages
6:00 p.m. – 7:30 p.m. Panel Presentation, Discussion and Q&A Session

RSVP: bpbtre.eventbrite.com by April 30, 2014

Please note that registration is required for security clearance. Seating is Limited.

ABOUT BOSTON PRIVATE BANK & TRUST COMPANY

Boston Private Bank & Trust Company offers the Community Investment Series to support the work of partner organizations that contribute to the strength and vitality of our community. Boston Private Bank provides financing for the creation and preservation of affordable housing and economic development initiatives and supports job creation and social service efforts that benefit low- and moderate-income people and neighborhoods. The Bank participates through lending, investments and services including especially those that focus on affordable housing, small business, youth programs, domestic violence, homelessness, health, education, substance abuse, crime prevention, and job training.

PARTICIPATING SPONSORS:

FORSYTHE APPRAISALS provides accountability, reliability and consistent quality with appraisers who are employees instead of independent consultants. Forsythe Appraisals, LLC provides comprehensive real estate valuation services in MA, NH and RI. They are the largest independent appraisal company in the United States with over 250 staff appraisers throughout 45 metropolitan areas.

MASSHOUSING is a leading provider of affordable housing resources in Massachusetts with the purpose of providing homeownership and rental opportunities to residents with low and moderate incomes who are underserved by conventional housing markets. MassHousing utilizes private capital to produce, preserve and expand access to safe, secure and attractive affordable housing.

WILLIAM RAVEIS REAL ESTATE is the number one family-owned real estate company in the Northeast and the No. 8th real estate company in the country, according to REAL Trends. William Raveis' Real Estate, Mortgage and Insurance divisions have been awarded the Gold Medal distinction by the Commercial Record and Banker & Tradesman for five consecutive years. In 2011, the company was named the Most Innovative Brokerage by Inman News. William Raveis Real Estate has been consistently ranked the best place to work by the Boston Business Journal.

