



**What did we hear?**

# Overall Regional Housing Needs

**Despite diversity of types of communities, there are common regional housing needs:**

- **Support for seniors to age in place and age in community**
- **More rental housing**
- **Greater diversity of housing options, including multi-family, congregate, transitional, and accessible housing**
- **Housing rehab for older housing stock**
- **Affordable homeownership options**

# Community Housing Themes

- Population and households increasing
- Composition of households changed: household size down, more single-person households
- Elderly (65+) population is estimated to grow by 50% by 2035. Younger population declining
- More owners than renters
- Affordability gap on single-family housing

# Housing Strategy Categories

**Planning and Policies:** Capacity-building strategies, zoning changes and updates municipal policies.





**Production:** How can the community produce units to achieve 10%?

**Preservation:** Tactics necessary to keep those existing and future housing units affordable.

# Adopting the Plans



# Adoption Process

- Present to each PB and BOS/Council 
- Make changes based on local feedback
- Emphasize this IS THEIR PLAN...but time is of the essence 
- Constant follow up with the planners 
- Be flexible with their needs 

# Top Tips

- Designate a Champion
- Know Your Audience
- Mix it Up
- Research Best Practices
- Assess Progress Regularly
- Be Flexible
- Connect to Existing Efforts
- Follow Up





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